### A Study on the Construction of "Craftsman Spirit" into the Long-Term Mechanism of Voluntary Service for College Students

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**Abstract:** Voluntary service is an effective way to promote the growth of college students and exercise their comprehensive quality. at the same time, good voluntary service can also create more opportunities for college students to contact the society and improve their sense of social value and mission, so college students' voluntary activities need to last for a long time. But in this process, in order to ensure good voluntary service effect, good service mechanism construction is also an essential key content. On the basis of analyzing the characteristics of college students' voluntary service, this paper expounds in detail the effective way for the integration of "craftsman spirit" into the long-term mechanism of college students' voluntary service.

#### 1. Introduction

College students are the future hope of national construction and national development, so the education and growth of college students have always been widely concerned by the country and society. Most of the school education is based on knowledge education, so many college students lack the ability of social practice. And voluntary service is an effective way to improve college students' social practice ability and help them to contact the society and understand the society in advance. The state also gives more attention and support to college students' voluntary service, and from the actual service effect, it is more ideal, and the number of college students participating in voluntary service is also increasing year by year. Integrating the "craftsman spirit" into the process of constructing the long-term mechanism of college students' voluntary service can help college students to improve their professional accomplishment, better adapt to the needs of future work and social development, and also play a very positive role in promoting the growth and development of college students.

## 2. The Important Significance of "Craftsman Spirit" in the Construction of Long-Term Voluntary Service Mechanism for College Students

### 2.1. Promoting Better Growth and Development of University Students

For contemporary college students, they are in a period of strong self-worth realization. Compared with other young people, college students with higher education generally have a higher sense of social responsibility and mission, and eager to play a certain role in the development of the country and society. And volunteer service just set up a platform for college students to realize their own value, at the same time, volunteer service itself is also the social practice classroom for college students. If college students can take the initiative to participate in voluntary service, they can effectively increase their social experience, contact more people and things, broaden their knowledge horizon, broaden their knowledge, enrich their life experience, make up for the defects of school education, and find their own sense of belonging and mission in the society[1]. In addition, college students in the process of participating in voluntary service, their own professional knowledge and skills learned in the school can achieve a better application, can use their own

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professional expertise to help people in need. In this process, the responsibility consciousness of college students has been effectively strengthened, which can cultivate the spirit of selfless dedication of college students, which is very important for the overall development of college students.

### 2.2. Meet the Realistic Requirements of Harmonious Campus Construction and Development

Under the concept of advocating a harmonious society, the construction of a harmonious campus has gradually become a concern. College students are in the key stage of the formation of outlook on life and world outlook. If schools and teachers can give correct guidance to college students, it will play a very key role in the growth and development of college students. In the process of participating in voluntary service, college students can understand the social reality more deeply, at the same time, combine the content they study in school, gradually optimize their own thoughts, standardize their own words and deeds and behavior, which itself is the content that cannot be ignored in the process of harmonious campus construction. In addition, public welfare activities are an effective way to build socialist spiritual civilization, and college students actively participate in social voluntary service activities, which can spread positive energy better. Many college students can gain more useful knowledge, strengthen their cognition of the society, promote the formation and development of their own values, and cultivate good ideological and moral quality when they volunteer, whether they are carrying out environmental protection publicity activities or participating in social charity organizations.



Figure 1 Environmental protection activities

# 2.3. It has Obvious Effect on Improving the Effect Of Ideological and Political Education in Colleges and Universities

For college students, the content of voluntary service and ideological and political education have a very obvious internal connection, it can be said that good voluntary service is also the practical classroom for college students to grow and develop, colleges and universities have a unique advantage in the process of college students' voluntary service, and with the continuous development of education, college students' voluntary service has gradually become an important carrier and component of ideological and political education. At the same time, voluntary service activities have widened the space for college education, which is the main manifestation of the development of college education.[2]. Especially in recent years, the state pays more and more attention to the ideological and political education of college students, so teachers also integrate into the corresponding education content in the voluntary service activities, and the voluntary service activities of college students can enrich the boring and single theoretical knowledge content, make the boring and obscure theory more easy to understand, and play a more obvious role in improving the effect of ideological and political education in colleges and universities.

## 3. The Main Problems in the Construction of the Long-Term Voluntary Service Mechanism for College Students

From the above analysis, it can be seen that college students' voluntary service has a very positive effect, but in order to ensure the smooth development of college students' voluntary service activities, we should not only have a good sense of educational innovation, but also need the corresponding guarantee mechanism as the basis, which is also the basic condition to ensure the quality of college students' voluntary service activities. But from the current actual situation, many colleges and universities still have more problems in the guarantee mechanism. The first is the imperfect financial guarantee. The funds of college students' voluntary service activities are mainly funded by school finance, but many colleges and universities have very limited funds in this respect, which cannot meet the actual needs of college students' voluntary service activities at all. In many cases, it is a simple form of voluntary service for college students who lack financial security, which leads to the lack of enthusiasm for participation and the failure of service to achieve the desired goal[3]. The second is the lack of good incentives. When college students participate in voluntary service activities, they need colleges and universities to give corresponding incentives, which is also an effective way to improve the enthusiasm for participation, but at present, many colleges and universities have not established the corresponding incentive mechanism, and the "craftsman spirit" has not been better integrated in the voluntary service of college students.

# 4. "Craftsman Spirit" Integrates Into the Practice Strategy of Constructing the Long-Term Mechanism of College Students' Voluntary Service

### 4.1. "Craftsman's Spirit "Runs Through the Whole Process of College Students Volunteering

The effective development of college students' voluntary service needs the cooperation of all departments in colleges and universities, and the top-level design needs to be strengthened to form a top-down good working atmosphere. In this process, if we want to effectively integrate into the "craftsman spirit", we should put it through the whole process of college students' voluntary service, from the service concept design of school leaders to the actual volunteer service activities of college students, we should embody the" craftsman spirit". That is to say, colleges and universities should integrate the "craftsman spirit" into the campus culture construction and voluntary service organization and guarantee system, fully mobilize and coordinate the educational resources of colleges and universities, combine the actual education and development of colleges and universities, establish a perfect long-term mechanism of voluntary service for college students, and give full play to the practical role of "craftsman spirit"[4]. At the same time, we can set up corresponding work leading groups for college students' voluntary service, strengthen the organization and guarantee, perfect the rules and regulations of college students' voluntary service, and ensure that college students' voluntary service activities have rules to follow and evidence to follow.

Figure 2 Craftsman spirit

## 4.2. Strengthen the Training and Education of University Students' volunteers to Understand the Connotation of "Craftsman Spirit"

The ultimate purpose of college students' voluntary service activities is to let college students achieve great development and promotion in all aspects of thought, ability and soul through the participation and experience of activities. Therefore, college students' voluntary service should be closely related to the main line of education work in colleges and universities, and it is also an important part of education work itself. However, from the current actual situation, college students' voluntary service and other educational work in colleges and universities have not yet established a corresponding relationship, each is an independent part of each other, and the phenomenon of doing their own work is widely existed in the practice of college education.



Figure 3 Deep understanding

At the same time, the university student volunteer service also does not reflect in the university education work plan, therefore causes the university student volunteer service activity to appear to be the university student must or should complete a kind of practice task, but as for the volunteer service effect, has the function to the university student's study and the growth, many colleges and universities do not seem to pay attention to. In order to solve this problem fundamentally, colleges and universities should actively attach importance to the education and training of college students' volunteers, so that college students can have a comprehensive and systematic understanding and understanding of the actual situation before they engage in voluntary service, deeply understand the connotation of "craftsman spirit ", and integrate" craftsman spirit "into activities to effectively improve the overall quality of voluntary service, exercise and improve the comprehensive practical ability of college students.

#### 5. Conclusion

To sum up, in the process of college students' voluntary service activities, the school should have a good sense of innovation, combine the specific requirements of "craftsman spirit" and the actual learning characteristics of college students, integrate "craftsman spirit" into the whole process of constructing the long-term mechanism of college students' voluntary service, actively carry out the training of college students' voluntary service activities, let college students apply "craftsman spirit" to voluntary service, exercise and cultivate the comprehensive practical ability of college students, help college students realize their personal values, cultivate their correct outlook on life and world outlook, and promote college students to realize the overall development.

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